



Features	Title (limit 3)	Signature	Premium	Spotlight
Ability to upload collateral in your booth	✓	✓	✓	✓
Video chat with attendees in your booth	✓	✓	✓	✓
Include a welcome video in your booth	✓	✓	✓	✓
Searchable by product category in event platform	✓	✓	✓	✓
Exhibitor listing in event platform	✓	✓	✓	✓
Gamification inclusion to help drive traffic to your booth	✓	✓	✓	✓
Listing on Safety 2021 conference site exhibitor page	✓	✓	✓	✓
Continued exposure 60 days post event platform	✓	✓	✓	✓
15-minute on-demand session built into attendees' schedule	1	1	1	
30-minute on-demand session built into attendees' schedule	1	1		
Featured in pre-conference communications to all members and attendees	✓	✓		
Host an educational session where attendees earn CEUs*	✓			
Feature on ASSP social media channels	✓			
Logo in main lobby of online event platform	✓			
Recognition in opening video before one concurrent session of choice	✓			
Recognition on opening slide before general session	✓			
Recognition on general session page in event platform	✓			
<b>Measurement &amp; Metrics</b>				
List of attendees who select interest in your product category	✓	✓	✓	✓
List of attendees who click on 'Email me more info' or download materials within your Booth	✓	✓	✓	✓
List of attendees from your 15-minute On-Demand Session (during and post event)	✓	✓	✓	
List of attendees from your 30-minute On-Demand Session (during and post event)	✓	✓		
List of attendees from your Exhibitor Education Session (during and post event)	✓			
*session recording deadline is July 12	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>