

SAFETY 2018

ASSE

ASSE ANNUAL PROFESSIONAL DEVELOPMENT

CONFERENCE & EXPOSITION
JUNE 3-6, 2018 • SAN ANTONIO, TX • SAFETY.ASSE.ORG

5,000+

OSH PROFESSIONALS

attend the conference to enhance OSH efforts and expand their network

REASONS FOR ATTENDING

- 53% Education
- 34% CEUs
- 8% Networking

98%

SURVEYED

would recommend the conference to a colleague



TOP 5 POSITIONS



- Director/Manager
- Safety Engineer or Specialist
- Regional, Area or Branch Manager
- Safety Advisor or Consultant
- President, Owner or Partner

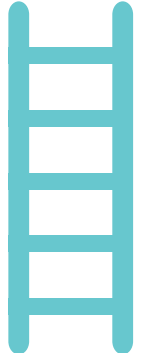
HAVE A BCSP

59%

CERTIFICATION

YEARS IN THE PROFESSION

- 5% < 3
- 21% 4-10
- 21% 11-17
- 19% 18-24
- 39% 25+



EDUCATION

- 53% Bachelors Degree
- 35% Masters Degree
- 18% Associates Degree/Some College
- 3% Doctorate



BUYING POWER

- 58% Recommend
- 22% Final Decision
- 9% Specify



BIG BUDGETS

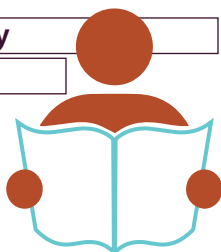
- 11% Over \$1 million
- 6% \$1 million
- 15% \$100,001 - \$500,000
- 11% \$50,001 - \$100,000
- 14% \$10,001 - \$50,000



#1 READ PUBLICATION

Professional Safety

- OHS
- EHS Today
- Safety+Health
- ISHN
- FSM



- 25% ASSE
- 23% OSHA
- 13% BCSP
- 11% NIOSH

WEBSITES USED REGULARLY

TOP EVENTS

59% ASSE

- 14% NSC
- 3% AIHCE
- 3% VPPPA
- 3% RIMS